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***Travel + Leisure* Releases Its Newest 100 Greatest Trips Book**

2009 Edition Features Undiscovered Beaches on Maui, Culinary Tours of Ireland, and 98 Other Escapes

New York, NY (December 8, 2008) – Looking for a gift for your favorite traveler or inspiration for your next vacation? *Travel + Leisure* magazine introduces its third annual **100 Greatest Trips** book, available for sale beginning December 12 at retailers including Amazon.com, Barnes & Noble, and Borders, and at www.travelandleisure.com, for \$34.95. Organized geographically by region, **100 Greatest Trips** offers a broad range of timely and timeless travel ideas selected by the editors of *Travel + Leisure* from the magazine's U.S. and international editions.

This 288-page hardcover book includes:

- an introduction by *Travel + Leisure* Editor-in-Chief Nancy Novogrod
- mini-guides to each destination, with maps and related resource listings for hotels, restaurants, museums, and more
- trips in 10 categories: Adventure, Arts + Culture, Beaches, Cities, Countryside, Drives, Family, Food + Wine, Nightlife, and Shopping
- and more than 350 color images from T+L's award-winning photographers.

Nancy Novogrod describes the book in her introduction: "Lucky for us, the world keeps offering up new wonders to explore: off-the-beaten-path neighborhoods with authentic and distinct appeal, once remote areas made accessible through improved transportation, and regions now reopened after years of political turmoil. In the end, the goal of this book, like that of the magazine, is to stimulate travel."

The ISSN number for *Travel + Leisure's* **100 Greatest Trips** (2009 Edition) is 1933-1231. Distributed by DK Publishing, the book will also be available for sale at www.travelandleisure.com.

To request a review copy, please contact Liz Marsh at elizabeth.c.marsh@aexp.com.

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Travel + Leisure and its website www.travelandleisure.com propel readers to travel now, travel smarter, and travel often. With an eye for the authentic, the innovative, and the irresistible, T+L fuses expert reporting on style, culture, food, and design with stunning photography to transport its readers to the places—and the experiences—that matter most. The long-standing authority in its field, *Travel + Leisure* has the largest, most affluent audience of any travel magazine and is an indispensable read for today's global citizen. *Travel + Leisure* has a network of international editions, including *Travel + Leisure Mexico*, *Travel + Leisure Australia/New Zealand*, *Travel + Leisure Turkey*, *Travel + Leisure China*, *Travel + Leisure South Asia*, *Travel + Leisure Southeast Asia*, and *Travel + Leisure Korea*.